

## **From Winning Investment on Dragons Den to Helping Budding Entrepreneurs Make their Fortune**

While starting a new business is always a steep learning curve underpinned by long hours, stress and strong faith and courage to keep going, the ultimate gain can be well worth the initial pain in starting up. From flexibility and personal freedom to great financial profits, running a successful business can be more rewarding than the security foreseen in a regular job.

Successful entrepreneurs recognize the importance of a good mentor and strong support network and Goldgenie's new Business Opportunity aptly titled the "Mastermind Programme" may be just the golden ticket to the personal freedom and financial independence that building and running your own business can bring.

Founded by award-winning entrepreneur Laban Roomes, who incidentally got the first televised investment from Mr. James Caan on series 5 of the hit Dragons Den show and then went on to purchase 100% of his shares back soon after to take a gamble on franchising his leading luxury gift and customisation company Goldgenie worldwide.

Laban Roomes is personally launching the new programme to assist entrepreneurs who are looking to start out on their own. He is looking for entrepreneurial people who would like to work under the guidance of the Goldgenie team and potentially earn in excess of £60,000 per year working part or full time in their own business customising everyday items.

The Goldgenie Business system and Mastermind programme will allow just 10 entrepreneurs each month to work personally with Laban Roomes to establish and grow their own successful businesses as Goldgenie Certified Professionals while building their own company. There are no franchise fees, royalties, or fixed rates to pay, just a one off fee of £2,447.50 plus VAT.

Goldgenie Certified Professionals are supplied with a "business in a box" which will include a plug-in-and-play gold plating system and everything that you could possibly need including: personalised business stationery, marketing materials and all of the brand's high resolution images for marketing use.

Members of the Mastermind Programme will also receive a Crystalgenie kit, equipping themselves with the tools to diversify their customisation service by offering clients the option to embellish their items with Swarovski Crystals along with their own fully configured e-commerce website.

The business has the ability to take a B2B model too and many Goldgenie certified professionals are busy working to meet the demands of hotels, luxury car dealerships, interior designers, jewellery and antique stores, restaurants and even buildings of worship. These are just some examples of how Goldgenie Certified Professionals are creating niches and expanding the luxury customisation market, which is not only highly exciting but also highly flexible.

"With modern technology, the world is truly your oyster. From reaching customers to building business-to-business relationships, the infrastructure is freely available to

support your business growth and reach new heights. I know from experience that getting started can be the steepest climb which is why I hope to personally offer more entrepreneurs the encouragement and boost they need to launch their business under the guidance of our expertise.”

Known for their lustrous finishes in 24K Gold, Platinum and Rose Gold, Goldgenie’s collections include technology and lifestyle accessories including their popular iPhone Elite range and ground-breaking personalised items such as their recently released 24K Gold British Racing Bike, Segwheel and Diamond Ecstasy iPhone.

Goldgenie no stranger to success supplied corporate and customised gifts to be Emmys and Oscars not to mention blue chip corporations, such as Blackberry, Aston Martin and Rolls Royce and celebrities such The Beckhams, Elton John, Roman Abramovich and P. Diddy as clients.

For more information on how to join the Mastermind Programme please email [Marcus@goldgenie.com](mailto:Marcus@goldgenie.com) call +44 208 804 6200 or visit our web page here: [http://www.goldgenie.com/business-opportunity-mastermind\\_1\\_sta.php](http://www.goldgenie.com/business-opportunity-mastermind_1_sta.php)

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