

Goldgenie Ascends Into The Heavens

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It's not often you get invited to an exclusive event in the highest building in the world and Goldgenie was honoured to attend an evening of entertainment for the Burj Khalifa's residents and corporate tenants in Dubai last Thursday evening.

Hosted by Emaar, the Burj Khalifa management, for all their residents and corporate tenants to meet and mingle, it was the first event of its kind since the grand opening of this amazing global landmark. It was a highly sociable evening, attended by several prominent business figures and diplomatic officials of the Gulf and other countries.

The building's residents had been invited to enter a raffle by placing their business cards into a bowl, the winner was selected by Goldgenie partner Frank Fernando. The lucky owner of the chosen card, Maureen Stanley, is to receive a personally engraved 24k Gold iPhone 6 Elite. Mr Fernando reflected on the event, "It was a huge honour for Goldgenie to be recognised in this way and it was wonderful to be able to showcase the skills of Goldgenie's in-house designers, especially as at this time as we are in the final stages of completing on our very first retail venture in the UAE."

A 24k Gold iPhone 6 Elite that their technicians laser engraved with the Burj Khalifa silhouette was on display and to be admired. Goldgenie's customised mirror-like golden phone captured the attention of many admirers and featured in several photographs that evening, with many attendees wishing to take home a picture of the phone in case they would not be going home with the real thing.

At over 828 metres (2,716.5 feet) and more than 160 stories, Burj Khalifa is the tallest building in the world. It is also the tallest freestanding structure with the highest outdoor observation deck in the world and its elevator travels higher and faster than any other in the world. Housing a fine dining restaurant, 900 luxury Burj Khalifa residences, an Armani hotel including its 160 guest rooms and 144 private residences, a gym and lifestyle club, 3000 underground parking spaces and of course the observation deck on the 124th floor, the building is a feat of modern architecture and

stretches like a spear of shimmering lights from the desert to the sky.

Goldgenie are truly grateful to Emaar for such a delightful evening at the Burj Khalifa. While the British luxury customisation specialists already have a strong presence in Dubai, they are looking to cast it in concrete through a new flagship boutique, due to open in the next two months.

Goldgenie's luxury customised [iPhone 6 Elite Collection](#) is available in a choice of 24k Gold, Rose Gold or Platinum become a classic staple on the global luxury technology market and their iPhone 6 Diamond Ecstasy, worth up to £2.3 million, made worldwide headlines earlier this year. Presented in a cherry oak box, Goldgenie's customised phones come with a clear coat protection and a unique lifetime warranty on the customisation. Goldgenie also offer the option to have the phones laser engraved with a name, symbol or message to a loved one, which adds personal sentiment and makes each phone a truly unique gift that is both beautiful and useful.

For more information, please visit Goldgenie's website or contact their press office.

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