

## **Goldgenie takes off to the Future with the**

### **Aerospace iPhone 6 Collection**

#### **Press Release by Goldgenie Global, 1<sup>st</sup> May 2015**

Goldgenie, the London based luxury customization specialists, has expanded its range of iPhone 6 customisation designs to incorporate carbon fiber, thus creating a beautiful collection that sets a new standard in the modern aesthetics of luxury technology.

Due to its high potential strength and light weight, carbon fiber is frequently used in aerospace design, civil engineering, military components and motor-racing vehicles. Inspired by the modern aesthetic of this high performance material, Goldgenie's designers decided to create a truly modern collection that is both beautiful and durable.

The *Aerospace Collection* includes plain black carbon and Goldgenie's fine custom finishes of 24k Gold and Platinum and a newer shade of dark platinum, alongside Swarovski crystal style logo and Brilliance versions. The woven structure of this strong atomic fiber not only reinforces the iPhones with hardwearing strength but its matte etched appearance lends the phones a subtle elegance and futuristic engineered edge.

Goldgenie pioneered the art of Gold-plating an iPhone and are well known for their luxury embellishments on technology and lifestyle products, including a 24k Gold British racing bike. Their artisans' unique Midas Touch and services hold great allure throughout the world. Due to their pioneering presence in the luxury market and longstanding trusted reputation, Goldgenie count blue chip corporations, such as Microsoft, Aston Martin and Rolls Royce and celebrities including Will Smith, the Beckhams, Roman Abramovich and P. Diddy as loyal clients.

Laban Roomes, Founder and CEO of Goldgenie, has stated, "We are always pushing the boundary and are very excited to extend our customisation repertoire to include this innovative modern material. The natural woven structure of carbon fibre has an

industrial quality which we feel will hold great appeal to our masculine audience and of course its durable surface makes these phones all the more precious.”

The Aerospace iPhone 6 collection is currently available to view and purchase in Selfridges London. The phones from the new range may also be ordered through Goldgenie’s website and can be shipped to any destination worldwide. Each phone is presented in a luxury cherry oak display case and comes with Goldgenie’s lifetime customisation guarantee and clear coat protection.

For more information please visit Goldgenie’s website or contact the company’s press office:

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