

## **Is your loved one worth £2.3million? Goldgenie unveils the iPhone 6 Diamond Ecstasy Edition, the ultimate Valentine's Day Gift**

Goldgenie proudly presents the Diamond Ecstasy Collection; a range of dazzling iPhone 6 smartphones, which are finished in a choice of 24K Gold, Rose Gold or Platinum and embedded with hundreds of light-catching diamonds. Each phone from the Ecstasy collection will be unique and customised to the client's wishes, from the choice of precious metal finish and stones to the exact style of embellishment and personal engraving.

The Ecstasy stone palette can include traditional white diamonds alongside their coloured counterparts in pink and black, sapphires, corundum, topaz, emeralds, rubies, tourmalines and tanzanite. Clients are encouraged to participate in the design process to ensure their phone is bespoke exactly to their preferences and guarantees that the end creation will be truly unique. Personal sentiment may also be added through a laser engraved message, name or symbol. Prices for iPhones from the Ecstasy range start at just £10,000 and rise to £2.3 million depending on specifications and value of stones used.

Goldgenie pioneered the art of gold-plating a smartphone and since gaining investment and support from BBC Dragons Den's James Caan in 2007, the brand has grown its international presence and recognition for quality and craftsmanship from their London headquarters. Goldgenie are well known for their luxury embellishments on technology and lifestyle products and their unique touch and services hold great allure throughout the world.

Due to their pioneering presence in the luxury market and longstanding trusted reputation, Goldgenie count blue chip corporations, such as Blackberry, Aston Martin and Rolls Royce and celebrities including Elton John, the Beckhams, Roman Abramovich and P. Diddy as loyal clients.

Beautifully crafted and finished at Goldgenie's London workshop, the Ecstasy Collection offers clients a chance to present their loved one with a once in a lifetime luxury gift, created by the giver or the recipient, that blurs the boundary between fine jewellery and technology.

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