

## **The Countdown has begun for the Samsung Galaxy S6 and S6 Edge**

Samsung recently unveiled their new Galaxy S6 and S6 Edge phones at the Mobile World Congress in Barcelona and are due to arrive on the market on 10<sup>th</sup> April. Goldgenie, the established London based luxury customisation specialists, mastered the art of embellishing Samsung's current Galaxy S5 and Alpha models in luxurious 24k Gold and recently presented the 24k Gold S5 to "Selma" star David Oyelowo at an Oscars event in Los Angeles. Goldgenie is excited about the forthcoming launch and will be offering the Samsung Galaxy S6 and S6 Edge in their craftsmen's signature luxury finishes of 24k Gold, Rose Gold and Platinum.

Samsung has exchanged its recognisable plastic casing for premium glass and metal and the resulting devices are quite spectacular. The curved glass front of the S6 Edge looks like quite a feat in modern architecture. It is not just a pretty face though, there is a useful feature behind its curves called People Edge. People Edge allows the phone owner choose 5 contacts to pull up easily from the edge and also attributes each of these contacts with a colour so you can easily see who is calling, even if the phone is face down.

The Samsung Galaxy S6 and S6 Edge models are to be accompanied with a high-speed wireless charger and the phones' increased storage capacities of 64GB and 128GB will be welcome amongst Samsung fans.

Goldgenie will be accepting pre-orders of their customised S6 and S6 Edge phones from Friday 20<sup>th</sup> March at 9am. Prices start from £1664 exc. VAT for the Samsung Galaxy S6 in 24k Gold. To be one of the first to secure a device from this collection, customers are invited to place a 50% deposit on their chosen phone, with the balance payable soon after. The pre-order service will end on 7<sup>th</sup> April and the phones will be available to order as normal from Samsung's official launch date, 10<sup>th</sup> April 2015. Dispatch of the first shipment of orders will be between 14 and 21 days after this date.

Goldgenie's customised Samsung S6 and S6 Edge will be presented in a luxury cherry oak display case and make the perfect gift for the Samsung aficionado or for anyone considering converting to Android.

For more information, please visit Goldgenie's website or contact Goldgenie's press office:

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