

Just when you thought the streets were safe...

Goldgenie rolls out the 24k Gold Segwheel

Goldgenie, the British luxury customization specialists have done it again, famous for their 24k Gold racing bike, have now ditched a wheel and present the 24k Gold Segwheel, which has been customised in a lustrous mirror-like finish of 24k Gold topped with gold python skin.

This self-balancing electric uniwheel has integrated the latest high-tech methods in aerospace transport control, fuzzy algorithm and a gyroscope system to maintain balance through body weight adjustment. By leaning forward or backward, users can control the vehicle to go forward, accelerate, decelerate, brake or turn. The left and right balance is similar to shifting direction on a bicycle by slanting slightly to the left or right and optional stabilisers will ensure you don't lose your balance.

This ultra modern form of transport of the future is convenient, ecological and will get you from A to B whilst escaping the traffic at a leisurely pace in a leisurely fashion. It is light enough to carry on a train or bus and compact enough to stow away under your desk at work or restaurant table.

Laban Roomes, CEO of Goldgenie, has just received the first one off the production line. "When I'm on the Segwheel, I feel as though I have the magic powers of a genie and floating through London from a height, the view is pretty good too. This is definitely the urban transport of the future."

Of course, after the success of the 24k Gold bike, Laban could not resist giving the electric segwheel his revered Midas touch and the result is a truly stunning mechanical wheel. Meticulously embellished with over 5 microns of 24k Gold and finished with Gold Python skin, this one wheeled marvel is not only beautiful but can travel up to 18km/hr for 12km on a 45 minute charge.

The 24k Gold Segwheel is just the ticket to glide around the city in style and makes the perfect gift for eco-conscious commuters who value luxury and speed whilst riding on the cusp of innovation. This genius mode of transport is available to order exclusively from Goldgenie and further customisation may be added such as diamonds, semi-precious stones and personal laser engravings. The device costs from £28,000 exc. VAT including shipping and insurance and can be delivered anywhere in the world.

The Segwheel in action is available to view here:

<https://youtu.be/6FMMpVE5DuU>

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